



SOUTH BAY 2007 ECONOMIC FORECAST CONFERENCE
October 18, 2006
Torrance Marriott

The South Bay Economic Development Partnership is adding to the Economic Forecast Conference a one-time only special morning session devoted to

South Bay Quality of Life

- 8:30 a.m.** **Registration and refreshments**
- 9:00 a.m.** **City Focus**
City of Redondo Beach
City of Inglewood
City of El Segundo –
These South Bay Cities present distinctive economic profiles and challenges
- 10:15 a.m.** **South Bay Quality of Life Indicators**
The Calvert-Henderson Quality of Life Indicators (<http://www.calvert-henderson.com/index.htm>) include: Education, Employment, Energy, Environment, Health, Human Rights, Income, Infrastructure, National Security, Public Safety, Re-Creation and Shelter. The SBEDP Quality of Life morning track explores three of them.
- Shelter** – An overview of the housing market in the South Bay and how it affects the regional economy, personal wealth, and the quality of life.
Speaker: Dr. Christopher Thornberg, Beacon Economics (<http://www.beaconecon.com/index.html>)
- Employment** – A look at employment available to South Bay residents today and tomorrow.
Speaker: Mr. Henry Madrid, Madrid Consulting
- Infrastructure** – How are the lives of South Bay citizens affected by infrastructure issues such as aviation, railroads, navigable waterways, roads, and public works projects?
Speaker: Dr. John Haveman, Beacon Economics (<http://www.beaconecon.com/index.html>)
- 12:00 Noon** **Morning Conference Session Adjourns**

These morning sessions are held in Salons A, B, and C of the Marriott Hotel Grand Ballroom.

Open theater style seating is available.

There is a \$20.00 cost to attend this morning session for persons other than holders of all day conference admission

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1:00 PM **Asset Gallery opens and registration resumes**

2:00 PM **Conference program begins**

2:15 PM **Keynote Speaker - Barry Asmus, Ph.D.**



Dr. Barry Asmus is an effective advocate of free market economics. He is a recognized thinker who delivers his ideas in an enthusiastic and energy filled presentation. As a Professor of Economics, he was twice voted University Professor of the Year and was honored with the Freedom Foundation Award at Valley Forge for Private Enterprise Education.

As Senior Economist of the National Center for Policy Analysis, Barry writes, speaks, testifies and consults with presidents of countries and companies, with Congress and Parliament. He has testified before the House Ways and Means Committee on switching from an income tax to a consumption tax; was a featured speaker in a privatization of Social Security Conference for Western European leaders held in France; has met with former Czech Prime Minister Vaclav Klaus; and has met with the new President of Romania, the honorable Traian Basescu.

Named by USA Today as one of the five most requested speakers in America, Barry speaks to diverse audiences including 7,000 members of the Million Dollar Round Table at Radio City Music Hall, 3,000 farmers in Des Moines and 30 World Bankers at the home of Harvard University's president.

His newest book, *Bulls Don't Blush, Bears Don't Die*, was released January 2006. Other books written by Barry include: *The Best Is Yet To Come*; *When Riding A Dead Horse, For Heaven's Sake . . . Dismount*; *Apollo*; *It's Tea Time Again*; and *ClintonCare, Putting Government in Charge of Your Health*.

Learn more about Dr. Asmus at www.barryasmus.com.

3:10 PM **Economic Forecast – Dr. Joseph Magaddino**



Joseph P. Magaddino, Ph.D. is Chairman and Professor of Economics at California State University, Long Beach, and serves as Director of the Office of Economic Research. He also is Director of the M.A. in Global Logistics Program. Dr. Magaddino received his doctorate at Virginia Tech. He is a senior research economist in the Economic Forecast Project, which studies the economic performance of the region. He has co-authored a number of studies concerning the regional economy. He has also assisted a number of municipalities in developing economic revitalization programs. His writings have appeared in a wide variety of professional journals as well as numerous other publications. Dr. Magaddino and his associate Dr. Lisa Grobar researched and wrote this year's [Economic Forecast of the South Bay of Los Angeles County](#).

3:30 PM **Break**

3:45 PM Regional Economic Panel

OVERCOMING IMPEDIMENTS TO LONG-TERM ECONOMIC PROGRESS

This panel features experts in their fields discussing issues critical to the South Bay's long-term economic success.

Energy

Is the cost of energy hindering California's economic growth? Do AQMD regulations unfairly target energy producers, driving up consumer costs? Is the average business compelled to live with untenable energy conditions?

Dr. Peter Navarro, University of California Irvine

Education

Some studies rank California 49th nationally on the education scale. With a high percentage of illiterate Californians and a lack of desirable job candidates, how can Southern California businesses remain competitive? What can the private sector do to change current education conditions?

Speakers:

Dr. Linda Spink, President, Los Angeles Harbor College

Dr. Charles Hohm, Dean, College of Natural and Behavioral Sciences, CSUDH

Governance

California ranks 46th on the list of best U.S. places for business. Is it possible for California to grow the state's economy while managing an ever growing population, the need for additional housing, congested freeways, and an aging infrastructure? Can California elected officials respect the wishes of their constituents and at the same time make it less costly to do business in the state?

Speaker: Mr. David Fleming - invited

5:00 PM The South Bay 2007 Economic Forecast Conference adjourns

5:00 – 6:30 PM Hosted Networking Reception

Event Schedule

Registration Opens	8:30 AM
Quality of Life Sessions	9:00 AM - Noon
Asset Gallery and Coffee Café	1:00 – 6:30 PM
Forecast Conference Program	2:00 – 5:00 PM
Economic Forecast	Dr. Joseph Magaddino
Keynote – <i>The Best is Yet to Come</i>	Dr. Barry Asmus
Panel – <i>Overcoming Impediments to Economic Progress</i>	Various Participants
Hosted Networking Reception	5:00 – 6:30 PM

Asset Gallery

The *Asset Gallery* is divided in two impressive sections. One is a museum-like display of products designed and manufactured in the South Bay. Display items in the past have included a deep space telescope, helicopter, various items of clothing, furniture, aircraft retrofit components, consumables, automotive components, botanicals, entertainment electronics, leisure activity items, and miscellaneous electronics. The second viewing area contains an array of exhibits featuring leading South Bay businesses and organizations making a favorable impact on the region's economy. Personnel are on hand to discuss property, development, worker training, continuing education and financing programs.

Coffee Café

A casual conversation setting for networking and viewing the *Asset Gallery* where complimentary coffee, tea, cold beverages and light snacks are served.

Quality of Life Sessions

The South Bay's quality of life is a magnet retaining and attracting businesses, workers and students. This regional attribute overcomes many obstacles to business retention and attraction. How do we maintain and embellish this regional asset? These sessions observe in detail three key quality of life indicators with recommendations for ensuring their improvement.

Forecast Conference Program

The South Bay 2007 Economic Forecast Conference features outstanding speakers and an extraordinary panel of experts. Each panelist will address the audience and then engage in a lively Q&A session.

Hosted Networking Reception

The Conference is known as much for its hosted networking reception as for its powerful program and conference materials. The reception is a 90-minute *tour de force* of international cuisine and beverages of choice served in a relaxing atmosphere most conducive to meeting persons of like mind interested in wealth creation, advancing the work force, and maintaining the South Bay quality of life admired around the world.

Conference Materials

Conference attendees receive a custom binder containing speaker notes, asset gallery descriptions, and details of various agenda items and the premier annual South Bay publication, the *Economic Digest*. The *Economic Digest* contains items special to the South Bay, including:

- Economic Forecast, a detailed study of today's economy and forecast for the next year;
- A study of South Bay real estate,
- The year's top ten news stories affecting the region's economy as compiled by the Daily Breeze,
- An updated section of resources available to help South Bay businesses,
- Additional items of value to the business community not found in other publications.